



NPG of Missouri, LLC

# ORDER

Print Date 11/05/12

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Flight Dates 11/02/12-11/06/12

Contract / Revision 30204 /

Original Date / Revision  
11/02/12 11/02/12

Advertiser Todd Akin/Rep/US Sen MO

Agency Strategic Media Placement

Buying Contact

7669 Stagers Loop  
Delaware, OH 43015

Product

AKIN/MO \*ADD SKED\*

Agency Com 15%

Billing Contact

7669 Stagers Loop  
Delaware, OH 43015

Sales Office HRVA

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # AKIN/MO

Alt Order # 06402755

Billing Type Cash

Order Type NPG

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL POL-CAN

Product Codes PL1

Priority L3

Advertiser Ref

Primary Account Executive  
HRP Virginia

Account Executive	Order%	Start Date	End Date
HRP Virginia	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
AJWB	%	
CABLE	%	
KMIZ	%	
KMOS	%	
KNLJ	%	
KOMU	%	
KRCG	%	
KZOU	%	
UNKWN	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	32	\$4,662.25	\$5,485.00	0.00
Totals	32	\$4,662.25	\$5,485.00	0.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	32	\$4,662.25	\$5,485.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	11/03/12	11/03/12	SEC Football	CM	SEC Football	-----2-	:30	2	\$375.00	L1	0.00	NM	2	\$750.00
				SEC Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$375.00		0.00			
E 2	KQFX	11/03/12	11/03/12	FOX College Ftbl Afternoon	CM	FOX Football Afternoon	-----2-	:30	2	\$250.00	L1	0.00	NM	2	\$500.00
				FOX Football Afternoon		(2:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$250.00		0.00			
E 3	KQFX	11/04/12	11/04/12	NFL on FOX (Early 12p)	CM	NFL On FOX Early	-----2	:30	2	\$500.00	L1	0.00	NM	2	\$1,000.00
				NFL On FOX Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$500.00		0.00			
E 4	KQFX	11/04/12	11/04/12	The O.T.	CM	The O.T.	-----1	:30	1	\$20.00	L3	0.00	NM	1	\$20.00



Contract / Revision **30204** Flight Dates **11/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Todd Akin/Rep/US Sen MO** Product **AKIN/MO \*ADD SKED\***

Estimate # **AKIN/MO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
E 17	KQFX	11/05/12	11/05/12	M-F 3-4p FAMILY FEUD	CM	3-330P (3:00 PM-3:30 PM)	1-----	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$90.00		0.00			
E 18	KQFX	11/05/12	11/05/12	M-F 3-4p FAMILY FEUD	CM	330-4P (3:30 PM-4:00 PM)	1-----	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$90.00		0.00			
E 19	KQFX	11/05/12	11/05/12	M-F 4-5p FRIENDS	CM	4-430P (4:00 PM-4:30 PM)	1-----	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$90.00		0.00			
E 20	KQFX	11/05/12	11/05/12	M-F 4-5p FRIENDS	CM	430-5P (4:30 PM-5:00 PM)	1-----	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$90.00		0.00			
E 21	KQFX	11/05/12	11/05/12	M-F 5-530p 2.5 MEN	CM	5-530p	1-----	:30	1	\$90.00	L1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$90.00		0.00			
E 22	KQFX	11/05/12	11/05/12	M-F 530-6p 2.5 MEN	CM	530-6p	1-----	:30	1	\$100.00	L1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$100.00		0.00			
E 23	KQFX	11/05/12	11/05/12	M-F 6-630p BIG BANG THEORY	CM	6-630p	1-----	:30	1	\$190.00	L1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$190.00		0.00			
E 24	KQFX	11/05/12	11/05/12	M-F 630-7p BIG BANG THEORY	CM	630-7p	1-----	:30	1	\$250.00	L1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KQFX	11/05/12-11/11/12	M-F 630-7p		630-7p	M-----	:30		<del>(\$250.00)</del>		0.00	NM		
	Credited														
	MOVED TO KMIZ 630P SAT NEWS ON 11/3														
E 25	KQFX	11/05/12	11/05/12	M-F 930-10p TMZ	CM	930-10p	1-----	:30	1	\$190.00	L1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1				\$190.00		0.00			
Totals														32	\$5,485.00